

## NOTICE

**Date: 24/03/2026**

This is to inform all B.Com 6<sup>th</sup> Semester Marketing Major students that the report presentation for the field trip to Amchong Tea Estate will be held on 28<sup>th</sup> March from 11:00 am onwards.

Students are required to present their group reports based on their observations, analysis, and learnings from the visit. The groups have been allotted below according to roll numbers.

Evaluation Criteria (in lieu of Class Test and Home Assignment)

- a. Report Writing: 5 Marks
- b. Presentation: 6 Marks

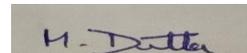
Note: 1. Absentees will not be awarded marks or certificates.

2. Prize money will be awarded to the three best performing groups

3. Each Group will be allotted 10 minutes to present their report including interaction as well.

Groups have been allotted as follow:

<b>Group Name</b>	<b>Roll Nos</b>
Henry Fayol	318, 574, 575, 577, 578, 580, 582, 583, 586, 588
F.W Taylor	589, 591, 592, 595, 596, 597, 598, 599, 600, 601
Philip Kotler	602, 603, 605, 606, 608, 609, 610, 613, 614, 616
Elton Mayo	617, 618, 619, 620, 622, 623, 624, 625, 627, 628
Max Weber	629, 630, 631, 632, 633, 634, 635, 636, 638, 639
Frederick Herzberg	640, 641, 642, 643, 644, 645, 646, 648, 651, 652
Clayton Alderfer	653, 654, 655, 657, 658, 659, 660, 661, 662, 663
Mary Parker	664, 665, 666, 667, 668, 670, 672, 674, 675, 676, 750



Dr. Malamoni Dutta

HoD, Department of Management